

*Imagine living in a world of infinite possibilities...*

# *New Earth Vision Summits...*

*Share Your Wisdom ~ Grow Your List ~ Up-Level Your  
Income!*

*Income!*

*Share Your Wisdom ~ Grow Your List ~ Up-Level Your*

*Summits...*

*with Kathy Forest*



*Welcoming the Sacred...*



# MODULE 3

## EVENT TITLE~SUBTITLE

### DESCRIPTION

Getting Ready to Invite Speakers!

CHECK - INS



**Title – Tells the audience where you are going.  
Can be stand alone if you can do it...or**

**You can add a subtitle... Examples**





# THE GREAT WOMB AWAKENING

*Igniting your next level of feminine power to create global change!*

**FREE** Global Online Event

June 20-24, 2022

*Created and Produced by Kathy Forest*

[www.greatwombawakening-2.com](http://www.greatwombawakening-2.com)



# *Real Magic*

*Real Women Creating Real Change*

Free Global Conference May 3-7, 2021

*Created and Produced by Kathy Forest*

[www.real-magic.org](http://www.real-magic.org)



# *With Hearts Wide Open*

*How doing what you love can  
change the world...*

Free Global Conference November 1-5, 2021

*Created and Produced by Kathy Forest*

[www.With-Hearts-Wide-Open.com](http://www.With-Hearts-Wide-Open.com)





# *The Fierce Compassion of the Divine Feminine*

*Entering the Era of the Empress*

*Compassion, Character, Courage...Grace*

**Free Global Conference December 12-16, 2022**

*Created and produced by Kathy Forest*

**[www.Era-of-the-Empress.com](http://www.Era-of-the-Empress.com)**





*Always be thinking forward...*

*As you create your title and subtitle...*

***SPEAK TO YOUR IDEAL CLIENT!***

- +    ➤    *You want the title to call them up to their highest*
- *level.*
- ➤    *Inspire them to think about what is really possible*
- *for them*
- *It's so much bigger than they can imagine*

***LET THEM KNOW WHAT THEY ARE GOING TO RECEIVE...***

## **The 2-3 sentences is where you tell them more about the event.**

So...

- How many speakers
- When it is
- How long will it last, etc.
- + • What is the audience going to receive, in a little more detail.
- • You can also include what your intentions are for creating the event....What inspired you to do this...How do you believe this is
- going to help the world.



## **The first version will speak TO THE SPEAKERS.**

You can then modify it to speak to the audience when you begin to work on your website. So you will refer back to it, because you want the theme to have the same flavor all the way through.



**Here is the initial invitation email to send to speakers:**

Subject Line: Invitation to Speak in [EVENT TITLE] Global Event

Hi **[speaker name]**,

I'm writing today because I'm thrilled to invite you to be a featured speaker in my upcoming global event:

**[your event title]**  
**[your event subtitle]**

**[2 to 3 sentence description of your event]**

**[Your event name]** will air from **[event dates]**.

*(Optional: If there is a specific topic you want them to speak on, place it here.)*

If you decide to be a speaker in this event, you will have the opportunity to pre-record your video interview between **[interview recording dates]**.

**Fearless Female Entrepreneurs:** This will be a 6-day global conversation featuring 18 female entrepreneurs who have reinvented & redesigned their lives to come beautifully into alignment with their true purpose. Who have stepped forward courageously and who are boldly creating an entirely new way of doing business. A new way that honors compassion, community, empowerment of all people, healing on all levels, and which brings them abundant income so they can be free, happy, and confident, and give their highest contribution to our world.

**Heartbeat of Mother Earth Summit:** This summit is designed to focus on our intimate connection with the Earth and the different ways that Gaia is reaching out to us to join in community, heal one another, nurture the planet, and feel compassion for all beings. It is intended to be a paradigm-shifting conversation with approximately 30 speakers participating, and with a mission of opening people up to new ways that they can connect with Mother Earth and feel her heartbeat in their own lives.

**The Fierce Compassion of the Divine Feminine – Entering the Era of the Empress**  
The Empress is the natural educated leader and creatrix that lives within us all! She is a Mother that nourishes the people and nature with tenderness and a deep abiding love. *She brings abundance, creativity, passion, achievement, prosperity, influence and motivation.* In this time of radical transformation, it is time to step up to the next level and welcome in this mysterious power, magnetism and vitality that is the pure embodiment of the Divine Feminine. *It is time to offer tools that will move our world into a hopeful future.* It is time to inspire individuals to cultivate compassion, character, courage and grace in all areas of our life and businesses. **It is time to embody the Empress.** All tools and skills are needed and necessary as we move humanity toward a brighter tomorrow!

This is a 5-day global conversation featuring 25-30 power-house individuals who have claimed this archetype for themselves and *refuse to accept anything less than deep compassion for all who live on this planet, and who cultivate the strength of character and courage to make this world a place for all to thrive.*



**Embracing Radical Change:** This will be a 7-day global conversation featuring 21 expert speakers, in which we will address the fact that so many of us today are being called to embrace Radical Change - whether we had planned to or not! Radical Change is the sweeping & systemic global revolution in which we are all involved. The old systems and structures that previously defined and protected us, are rapidly breaking down. Those of us alive today are being asked to courageously navigate our crumbling world with the understanding that there is a larger plan at work. We are living in a time of extraordinary opportunity to use our gifts & talents in creative & expansive ways to build new structures and radically different ways of living that will support & activate a brighter future.

**Birth of New Earth** - This is a 5-day global conversation featuring 25-30 expert speakers from a wide variety of life experience, who will help the world come to grips with the fact that

***WE ARE NOT GOING BACK TO NORMAL. LIFE AS WE KNEW IT ON THIS PLANET IS OVER.***

This global experience is creating a **GOLDEN OPPORTUNITY** to literally **CREATE THE WORLD WE HAVE BEEN DREAMING OF** both on a personal and global level. It is time to courageously lay down the new grids of a brighter and sustainable future for all beings on this planet. It is time **NOW** to ground a new vision that can serve the next seven generations and beyond.

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# Begin to think about a date for your event

- *Space them apart.*
- *You could consider March if you are an eager beaver.*
- *April, May, June or July would also work.*
- *Consider the moon cycles and quarter-cross days. Full Moons are usually good times to start. That puts the promo-period close to the New Moon.*
- *Start your event on a Monday or close to the beginning of the week.*



# CHOOSE YOUR DATES!

- The promo period will be 2 weeks before.
- Your speakers need to know so they can plan.



# HOME PLAY FOR NEXT TIME...

- **Keep working on Title and Subtitle – make a list of all variations and keep it. You may go back and use it later. AND YOU MAY CHANGE IT! AND IT'S OK TO CHANGE – EVEN IN MID-STREAM – EVEN LATE IN THE GAME...**
- **Begin working on your 2 sentences.**
- **Keep adding to your list of ideas.**
- **Look at your dates.**



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# QUESTIONS

Next class: December 14, 2022

**Inviting Speakers**

