



Business *On-Purpose*

The business you love – the pay you deserve...
with Kathy Forest



Part IV: West: Holding the Vision-Goal Setting

Calling in Sacred Space



Open your Creation Vessel

To Receive



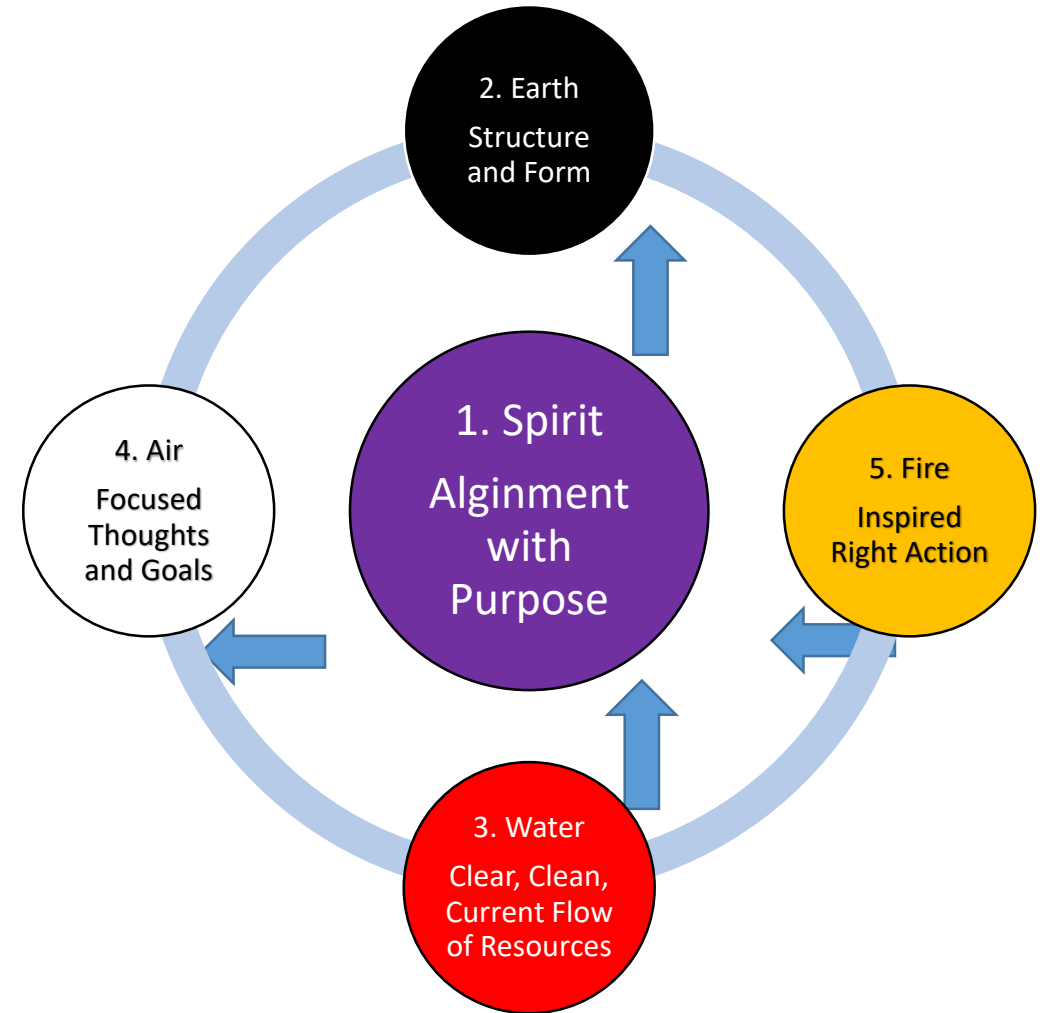
Checking in...
Where are you and what is
happening so far...



Part IV: Focus On Your Success

"I can't change the direction of the wind, but I can adjust my sails to always reach my destination." -Jimmy Dean

We are now ready to move from the Feminine Axis of the wheel to the Masculine Axis. You will notice that just as we had a flow in our Water door that needed to be contained by the structures of our Earth door, we see the same concept playing out with this axis, as well. Our "Inspired Action" in our Fire door must be contained by clear and concrete goals in our Air door. Working with Air and Fire together can be dynamic and exciting but it can also be tricky. Both of these energies can appear to have a mind of their own at times. They both have to be contained at the very beginning. If we can be crystal clear on our goals and have a clear direction for where we are going, we can focus our Mind to **Hold** our **Goals** in the West. When we get a clear picture of our goals, both where we are going and how we are going to get there, the implementation is much easier.



You can begin to see and think more strategically about exactly what it is you really need to do. You will gradually learn where it is important to spend your time.

So at the beginning of any endeavor, there is planning. That is what today's work will be about. We are going to step back and look at the big picture again! Then we are going to gradually focus our lens and work backwards to see how we can strategically plan for success. We are also going to look at how to plan our marketing strategies to support our outcomes.

Dreaming the Future...

Imagine your life 10 years from now how you want it to be. See it, feel it, taste it. What do you want to be doing, being, and having? Imagine it in as much detail as you can. Describe it...





One Year from today...

Date:

Imagine your life and where you want to be one year from today in the following areas. What is at least 1 goal you want for yourself at the end of this year.

Personal Health and Well-Being:

Financial:

Social:

Career:

Creativity:

Home:

Spiritual:

Other:



Narrow Your Vision...

In order for you to allow your creations to fully develop and grow, you need to plan to give them the right amount of attention. For this reason, it is important to zero in on the number one most important thing for you to accomplish this year. You can also pick to others that follow this one in their importance and allow yourself to work on them only when you stay on target with your main goal. If you spread yourself too thin, you may find that you never feel like your life ever gets out of the starting gate.

Goal 2	MAIN GOAL	Goal 3
Energize	Energize	Energize
<i>Learn</i>	<i>Learn</i>	<i>Learn</i>
<i>Release/Complete</i>	<i>Release/Complete</i>	<i>Release/Complete</i>

Take Aim at Your Target...

Using the goals on the previous page, begin to plot what “needs to get done when” this year in order to achieve the goals you are envisioning by the end of this year. Be sure to plan for each individual goal listed.

January	February	March
April	May	June
July	August	September
October	November	December

Zeroing in...

Refine your planning. Looking at what you want to accomplish in each month, figure out the steps that you need to take in detail and plot them on the calendar below.

	Week 1	Week 2	Week 3	Week 4	Other
January					
February					
March					
April					
May					
June					

	Week 1	Week 2	Week 3	Week 4	Other
July					
August					
September					
October					
November					
December					

Support yourself...

It is important that you plan not only what you want to accomplish, but how much money you desire to draw in doing it, as well as how you are going to market and finance your endeavors. You may want to refer to the Action Plan at the end of your business plan, as well as your goals that you have listed above. Use the calendar below to plan:

- Your Marketing Strategies and when you will launch them; and
- Your financial goals, how much do you want to bring in from what each week.

	Week 1	Week 2	Week 3	Week 4	Other
January					
February					
March					
April					
May					
June					

	Week 1	Week 2	Week 3	Week 4	Other
July					
August					
September					
October					
November					
December					

Get Serious!!!

What is your ***BOLD MONEY GOAL FOR THE YEAR:***

MONTHLY:

WEEKLY:

What are the seven most critical things that you need to accomplish in the next 60 days?

For Goal 1, 2, and 3!



Make sure these are plotted on your regular calendar or planner so that you can begin to move forward accomplishing them. Then keep this goal sheet handy. Look at it daily or as often as you can. Watch how the Universe rises up to meet you as you begin to move forward. It will be important to remember that this is not the “doing door.” It is the planning and visioning door. All you have to “do” here is “think” about it. 😊



Transfer Information to the Matrix



Homework for this week:

This is not a 'one and done' exercise. Sit with the work we have done today. Do it again.

Make sure it feels do-able.

If and when you feel you are ready, look at your Business plan and fill out any sections relating to the client work we have done today.





Ground and Close