**My Profitable Priestess Business Outline**

**Spirit – Business Name:**

* **Personal Mission Statement**
* **Business Mission Statement**
* **“Wake-up in the morning problem”**
* **Target Market**
* **Verbal Message**

**Earth**

* **Website URL:**

**Website Pages:**

* Home Page – descriptor page about you
* Start Here – a longer page for your free gift
* Blog (blog posts)
* Offerings – Products, Programs, Services, Events – can be separated out onto different pages
* About You
* Testimonials/Success Stories
* Contact Us
* **E-mail Carrier (Mail Chimp, Constant Contact, Aweber, etc.**
* **Calendar Carrier (Calendly, Wix, etc.)**
* **Offering Outline and Pricing**

**Water**

* **Who is your ideal client?**
* **My ideal client is \_\_\_\_\_\_\_\_\_who struggles with \_\_\_\_\_\_\_\_\_and wants to\_\_\_\_\_\_\_\_\_ by learning how to \_\_\_\_\_\_\_\_\_\_\_\_\_ so he/she can \_\_\_\_\_\_\_\_\_\_**

**and \_\_\_\_\_\_\_\_\_\_\_.**

* **What is the big idea of your business?**

**Fire**

* **Decide on your Offer**
* **Make a list of all prospects**
* **Send out email**
* **Sales Calls**
* **Begin first video**