

Imagine living in a world of infinite possibilities...

New Earth Vision Summits...

*Share Your Wisdom ~ Grow Your List ~ Up-Level Your
Income!*



with Kathy Forest

Welcoming the Sacred...





MODULE 13

LAUNCHING & AFTERWARD

CHECK – INS

- Lifetime Access
- Follow-up Survey
- Right Closure with Speakers
- Q & A

THE LAUNCH – Build the excitement!

- You will want all advertising to be going out exactly 2 weeks before, not more or less. It may be hard to get speakers not to “jump the gun.” So I wait until right before the advertising window. I simply send out the link to the Promo Materials.
- You may have to send reminders to your speakers to make sure they advertise. Encourage lots of social media announcements both leading up and especially on the day their presentation is launching!
- You will want to send out an email to the entire list a day or two before the launch. This can encourage more sign-ups as people will share with their friends. You can set this up in a sequence if you like.
- The night before and the morning of, send out the main email to all the peeps on the list about who is speaking and the main attraction: **YOU going LIVE.**
- If you choose to open with a LIVE event, post the recording immediately. I usually do mine at 10 or 11 Central time to catch as many globally as I can.
- Then I open everyone else’s for that day at noon.
- The other days I make them available at 10 am.
- Send emails daily telling what is coming next, even twice daily, morning and evening!

I am so excited to share with you!

Birthing New Earth!

Here's the line-up:

I kick us off with:

A Holy Moment: The Great Awakening.

This is a live presentation at **10:00 am Central Time!** Here is the zoom link: <https://us02web.zoom.us/j/9990575346?pwd=QXZMWUVoZEKzVnUyY0poanAyclBHdz09>

The rest of our presenters launch at **Noon Central Time!** They are:

Cayelin Castell, speaking on:

New Earth Alchemy Guided by the 2020 Planetary Alignments

Laura Wolf, speaking on:

Inner Sustainability – How to Shift from Triggered, Reactive or Stuck to Calm, Compassion & Co-Creation with the Universe

Rev. Stephanie Red Feather, speaking on:

Embracing Shamanic Death and Rebirth: Cleaning the Cosmic Chalkboard to Make Space For Our New Vision

Dr. Gina Sager, speaking on:

Crisis as Opportunity: Embracing the Darkness to Embody the Light

Tayria Ward, speaking on:

Remembering How to Think with the Heart, and

Yeshe Chodron, speaking on:

Unification for the World

And this is only the beginning folks! Be sure to join us all week long! Remember you can purchase life-time access right now for only \$77! That is 32 amazing speakers with ideas, tools and gifts that will be yours for a lifetime! [Click here](#) to purchase lifetime access now.

Lifetime Access Page

- The last night of the Summit, send out an email with the link to this page. (I NEVER SEND THIS OUT BEFORE THE LAST NIGHT.)
- This will have to be done manually, but if you have been keeping a list of all of them on an excel sheet, it doesn't take very long. This might also be one of the things you get an assistant to do.
- THIS IS ONE OF THOSE MANDATORY THINGS YOU HAVE TO DO!

WELCOME TO THE GREAT WOMB AWAKENING 2 GLOBAL EVENT LIFETIME ACCESS!

Here is the full schedule of all speakers, their interview topics, & their free gifts to you!

Kathy Forest

Interview Topic: Your Amazing Female Body

[Click Here](#) for video (mp4)

[Click Here](#) for audio (m4a)

[Click Here](#) to access Kathy's Free Gifts!



Cayelin Castell

Interview Topic: The Great Womb Awakening 2.0

[Click Here](#) for video (mp4)

[Click Here](#) for audio (m4a)

[Click Here](#) to access Cayelin's Free Gifts!



THE POST-SUMMIT SURVEY...

Here is the recommended format for the post summit survey (in a JotForm):

(1) Always include:

Name

Email Address

Location

+

(2) Ask 2 or 3 questions to gather feedback about the summit, such as:

• What did you like best about the summit?

○ What would you have wanted to be different?

Who was your favorite speaker?

What topics would you like to see more of in future conferences?

(3) Ask questions to get info about what kind of support they want / need going forward, such as:

What is your biggest challenge in your life right now?

What is a breakthrough you've been hoping could happen in your life?

What kind of support or programs would you like to see from [your name OR your business name] in the future?

Is there anything else you'd like to share?

RIGHT CLOSURE WITH SPEAKERS...

Email to send to speakers after the summit has ended:

Subject Line: THANK YOU! And Your Interview Recording

Dear [speaker name],

+ Thank you for being a part of [event name]. It's been an honor to collaborate with you.

● Here are your interview recordings:

○ **Click here** for the video recording

Click here for the audio-only recording

You are welcome to share your interview with your audience in whatever ways you wish. When you share it, I ask that you please credit me as the interviewer and link back to my website: [your website link – *NOT the summit site – your main website*].

I wish you all the best, and hope we'll have the opportunity to work together again in the future.

[your signature]



CLOSING THINGS DOWN...

- You may want to open all the recordings up for the weekend and extend the time they can get it at a discounted rate. Send several emails about this and you will get some more Lifetime Access Sign-ups.

- + • When you do close them, you may want to leave your recordings LIVE and active on YOUTUBE. Close out everyone else's. You can sometimes use them for other things later.
- ○
 - Change the pages on the Event Schedule so no one else has access to them and insert a link where they can sign up for Lifetime Access at the increased rate.
 - Send out emails advertising your new offering to your new LARGE LIST and enjoy the ease with which you begin to make a broader impact.



HOME PLAY...



(1) Primary action item: Keep up the great work, wherever you are in the process!!

(2) If you are feeling overwhelmed, identify the next 1 (or possibly 2 or 3 -- no more than 3) actions that you need to take to move forward with your summit. And just focus on those steps. Don't worry about future steps, it will only distract you from what needs to be done now. You *will* have time to get it all completed. Trust me :) :) :)

(3) Keep on inviting speakers and getting them scheduled.

Then focus on...

Creating your registration page for your event

Getting your email subscriber service hooked up to your reg page so you can accept registrations

Creating your banners

Promotional materials page

Event Schedule Page

Uploading your videos into YouTube and S3

4-19-2023

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QUESTIONS